

# arego™

FIRST ORDER BONUS

## REWARDS PLAN



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# THE VISION

FIRST ORDER BONUS

At Arego Brands, we empower the entrepreneurial spirit through a principled commitment to partnership. Our platform is built for marketers, team builders, affiliates, and influencers who seek more than just products to promote—they want real ownership in the process and real connection with a community.

We curate simple, unique, and exclusive brands, and pair them with a cutting-edge online sales platform designed for today's fast-moving tech landscape and the ever-evolving habits of digital consumers. Every brand and opportunity we launch is shaped by one driving force: the customer's experience and each of our entrepreneurial partners, is, from our perspective, our first customer.

The name 'Arego' originates from an African word meaning 'to climb or rise'. Coincidentally in old English the word also means 'the multitude'. At Arego Brands we have embraced both meanings. Arego is built to help the multitude climb or rise together. We believe that as technology advances, we will start to see the real value of human connection, and it will expand the value we place on relationships. For that reason, human relationships ARE the foundation of Arego Brands.

Welcome to Arego Brands. Welcome to the climb.

# DEFINITIONS

<b>Qualifying Volume (QV)</b>	Volume derived from personal purchases of a member or direct customers of that member.
<b>Group Qualifying Volume (GQV)</b>	All Volume derived from personally sponsored lineage.
<b>Commissionable Volume (CV)</b>	The numerical value attached to every product to determine your commission.
<b>Active</b>	A member with a minimum of 45 QV in a 5 week rolling period.
<b>Monthly Pay Period</b>	Monthly pay periods run from the first calendar day of each month beginning at 12:00 AM PST to the last calendar day each month ending at 11:59:59 PM Pacific Time. Monthly pay will be paid on the 5th day of the following month or the first business day following.
<b>Member</b>	A member has enrolled to market products of Arego Brands and earn money. It can include Marketing Partners, Influencers or Affiliates.
<b>Customer</b>	A consumer of the products available at Arego Brands.

# ROLE GUIDE

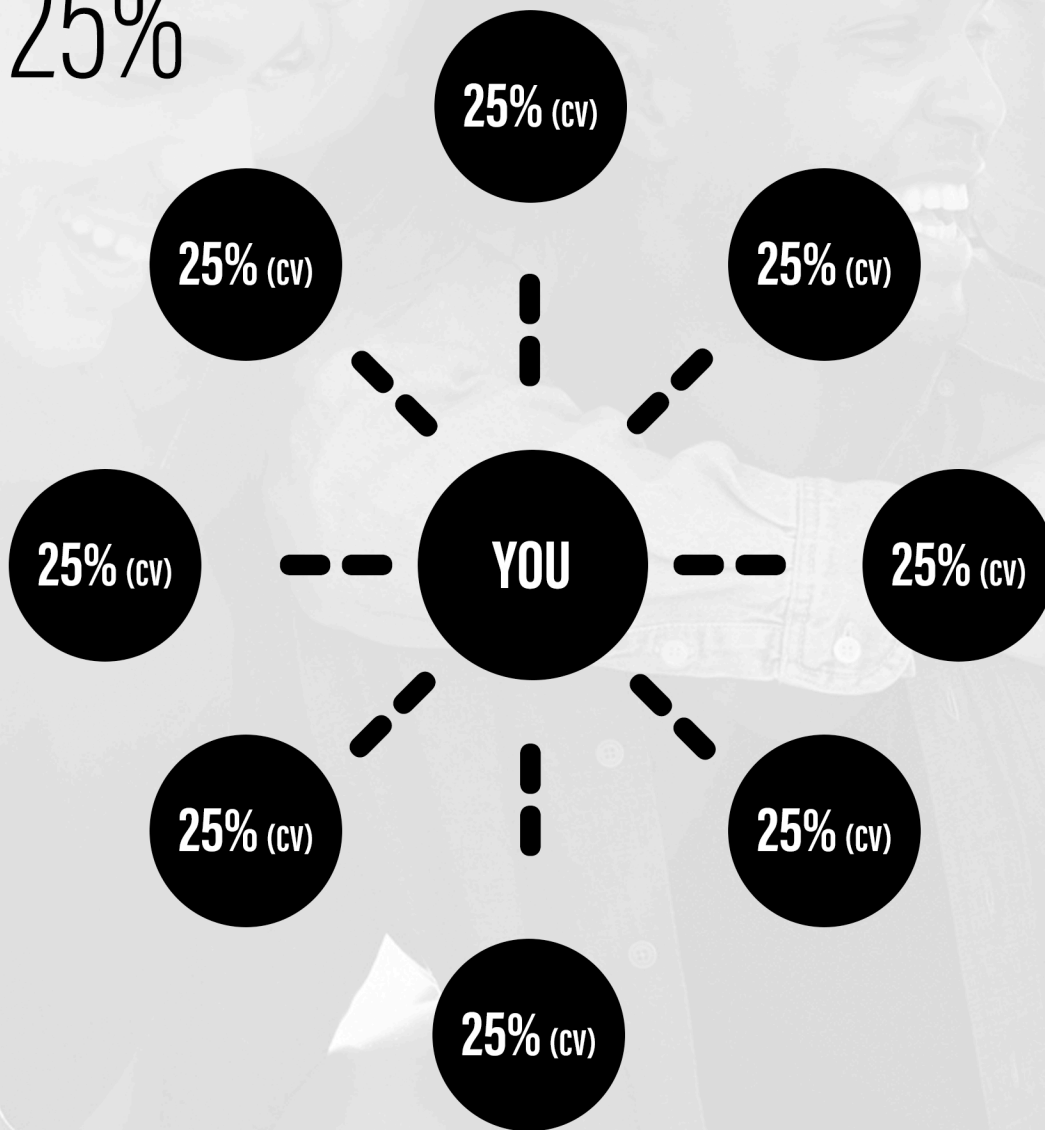
PURPOSE/BENEFIT	REGISTERED CUSTOMER	AFFILIATE/ INFLUENCER	MARKETING PARTNER	BONUS
Best Product Pricing	✓	✓	✓	
60-Day Money Back Guarantee (Does not apply to prescription products)	✓	✓	✓	
Personal Subscription Management	✓	✓	✓	
Personal Marketing Sites for all Brands (coming soon)		✓	✓	
Customer Management Office		✓	✓	
First Order Sponsor Bonus		✓	✓	
Ongoing Customer Commissions		✓	✓	
Personalized Pay Account (PayQuicker™)		✓	✓	
Eligible for all Arego Rewards™ Plan Commissions			✓	
Team Building Events			✓	
Team Building Tools			✓	
Team Management Office			✓	
Access to Promotions			✓	

# CUSTOMER COMMISSIONS

Arego pays an ongoing customer commission of 25% on all weekly CV from customer purchases. Another 75% of CV is paid through the team commissions every week. Customer commissions pay weekly and are funded by Friday of the following week.

Your customers orders  
and future orders

25%



# FIRST ORDER SPONSOR BONUS

Arego pays a First Order Sponsor Bonus (FOSB) on every first product order from a new Customer or Member. This bonus applies to all products and enrollment kits. This bonus is paid on Bonus Volume (CV) and paid weekly.

## LEVEL 1

Your Personally Enrolled Members  
New Customer/Member

10% (CV)

## LEVEL 2

Personally Enrolled  
Member or Customer

5% (CV)



Your Members (Level 1)  
NEW Member (Your Level 2)  
or Their Customers  
FIRST ORDER  
Pays YOU

10%

Your Level 2 Members  
NEW Member (Your Level 3)  
or Their Customers  
FIRST ORDER  
Pays YOU

5%

## BINARY TEAM COMMISSIONS

At Arego, you can build a team of influencers, marketers, or a mix of both. Your organization is structured into two legs: a left and a right.

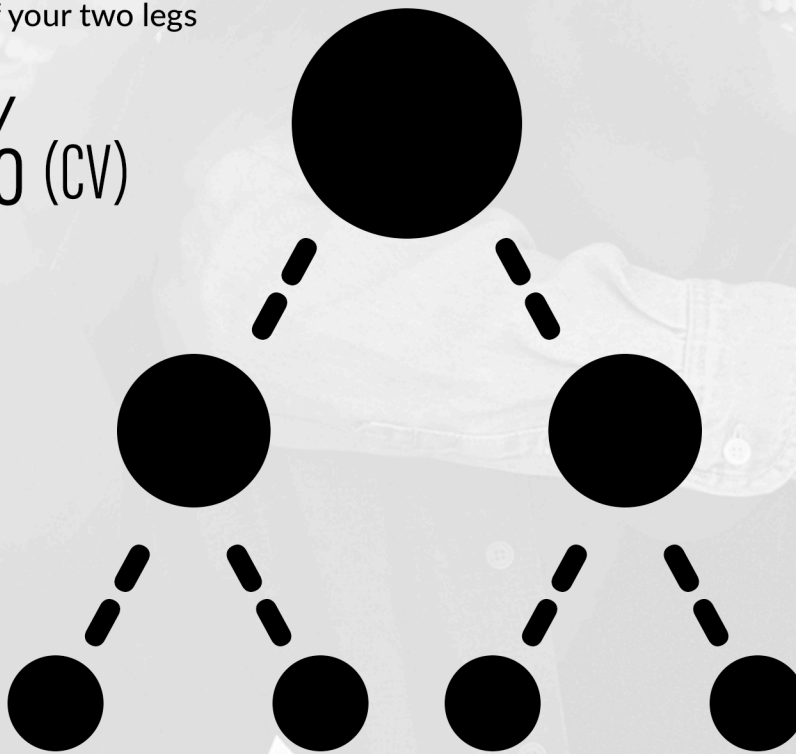
Once you personally enroll two Market Partners—one placed on the left and one on the right—every additional enrollment will be positioned under one of those two legs.

As your legs grow, commissions are calculated based on the total volume of your lesser volume leg. You earn 10% of the Commissionable Volume (CV) generated on that leg.

Binary Team Commissions are paid monthly and are issued by the 5th of the following month or the first business day following.

Binary Team Commissions pay on the lesser of your two legs

10% (CV)



# RANKS & LIFESTYLE

## LIFESTYLE BONUS

As you build a balanced team, you climb the ranks at Arego. As you climb the ranks you receive additional incentives and pay, including but not limited to, Lifestyle Pay, Generational 10% Max Check Matching, and additional limited time incentives and team building bonuses announced by the company including travel incentives and more!

RANKS	QUALIFYING VOLUME	GROUP QUALIFYING VOLUME	PERSONALLY ENROLLED TEAMS	MONTHLY LIFESTYLE BONUS	MAX TEAM PAY	GENERATION TEAM MATCH
Member	45				\$15	
Associate	45	135	2		\$20	
Gold Executive	45	625	2	\$10	\$100	
Ruby Executive	90	1,250	3	\$25	\$225	
<b>Emerald Executive</b>	90	2,500	3	\$50	\$450	1 GENERATION
Diamond	115	5,000	4	\$100	\$900	2 GENERATIONS
Blue Diamond	115	10,000	4	\$150	\$1,850	3 GENERATIONS
Black Diamond	115	20,000	4	\$200	\$3,750	4 GENERATIONS
Royal Diamond	115	40,000	4	\$250	\$7,000	5 GENERATIONS
Presidential Diamond	115	75,000	4	\$300	\$25,000	6 GENERATIONS

\*A Generation begins when a member reaches Emerald Rank in your organization. 10% typical check match guaranteed. Generational pay matches every check earner in your sponsorship group down to the qualified generation you are eligible to be paid on.

## DYNAMICALLY COMPRESSED CHECK MATCH

The Dynamically Compressed Check Match (paid monthly) is a powerful, leveraged way to earn within the Arego compensation plan. This bonus rewards you not only for your personal production, but for the income you help others create. You can build your organization as wide as you choose and develop multiple strong lines of business while focusing on helping others reach the leadership rank of Emerald.

Each time a personally sponsored member, or anyone within your sponsorship lineage, advances to Emerald, a new generation is created. When you achieve the rank of Emerald, you unlock check match. As you continue to advance through the comp plan, you will unlock more levels of generational check match.

# DYNAMICALLY COMPRESSED CHECK MATCH

## EXAMPLE

In this example “You” have sponsored 2 Marketing Partners. Both of your sponsored legs have created a generation by having someone reach the rank of Emerald or higher.

One Team (on the right) has had two marketing partners reach Emerald or above, creating 2 Generations of check match.

As a Diamond, you do qualify for 2 Generations of check match. Therefore you check match not only the Emerald (& above) ranks, but every binary check earner between each generation.

Therefore your check match for this period would be \$260 in this example.

